Now accepting applications

The i4Challenge is an acceleration program for SME, startups and new projects focused on innovative solutions, new approaches and next-generation products or services for Industry 4.0 transformation in the following themes:

- Customer-focused innovations
- Digital transformation
- Digital factory
- Smart factory

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- Digital business transformation
- Robotics; IoT; AI; VR; AR
- Information technology
- 3D printing

The i4Challenge is broken up into three tracks:

SME SME	Startups	New Ideas
Open to SMEs with	Open to startups with	Open to students,
existing products,	existing products,	intrapreneurs,
solutions or services	solutions or services	entrepreneurs and tech teams
Key dates:		Key dates:
Deadline: 17.07.2020		Deadline: 02.11.2020
Pitch days: 25-26.08.2020		Winners announced: 16.12.2020
Winners announced: 29.09.2020		Personalized coaching:
BE 4.0 Mullhouse: 17–18.11.2020		January-June 2021

Is your project next? Apply now. www.i4challenge.com

i4Challenge benefits

SME and Startup tracks

Winners will receive benefits to help foster successful commercial launch and business success of Industry 4.0 projects including:

- An exhibition space at the BE 4.0 trade fair in Mulhouse
- Exposure through Basel Area Business & Innovation online channels
- Access to the Basel Area Business & Innovation Industry 4.0 network of experts, innovators, businesses, investors and more
- Mentoring from industry experts
- Access to a coworking space for six months in one of our three Switzerland Innovation Park Basel Area sites
- Possibility to appear as key note speaker at one of our events
- A free one-year membership to the Société Industrielle de Mulhouse (SIM)
- Privileged access to the network and activities of the partners of the Interreg Upper Rhine 4.0 project

New Ideas track

Winners will receive benefits to help to bring their idea to market readiness, including:

- Access the Basel Area Business & Innovation network
- Preferential access to the network and to the activities of the partners of the Interreg
 Upper Rhine 4.0 project
- Tailor-made mentoring from industry experts
- Funding for further development of the idea
- Access to a coworking space for six months at the Switzerland Innovation Park Basel Area Site Jura

Partners



































