

We help  
unlock your  
business  
potential in the  
Basel Area

**We are on a mission to  
establish the Basel Area as  
the Swiss business and  
innovation hub of the future.**

→ Visit us

Dufourstrasse 11, 4010 Basel

# About

**Basel Area Business & Innovation is the investment and innovation promotion agency representing the cantons of Basel-Landschaft, Basel-Stadt and Jura. Our agency is dedicated to helping startups, institutions and companies find success in the Basel Area. We attract companies to settle in the region, support founders of innovative ventures, and drive specialized initiatives in order to establish the area as the Swiss business and innovation hub of the future. With a focus on growing the Basel Area's cutting-edge industries, we have launched several initiatives aimed at developing the future-oriented life sciences, healthcare and production technologies ecosystem. As part of our services, the Switzerland Innovation Park Basel Area houses our three accelerator programs.**





**We strive to build a Basel Area  
that enables you to grow –  
as an organization, a team and  
an individual.**

→ **Expand your ideas**  
[www.baselarea.swiss](http://www.baselarea.swiss)

# Mission

We help companies, institutions and startups find business success in the Basel Area. Our goal is to provide the ideal environment to cultivate business and innovation potential. As an independent catalyst, we harness the power of growth for newly created ventures, international companies and expanding businesses. By building connections, we create opportunities for businesses to grow, accelerate, transform and innovate.

## **Our three main areas:**

- **Invest in the Basel Area:** helping people and firms find the right locations to grow their businesses and provide comprehensive consulting services for establishing a business presence in the region.
- **Innovate and accelerate:** supporting entrepreneurs, SMEs and established firms who want to found or grow an innovative venture by offering entrepreneurial services, catalyst projects, events and collaborative workspaces.
- **Switzerland Innovation Park Basel Area:** acting as a catalyst for growth and business success by offering collaborative working spaces with cutting-edge infrastructure and support services strengthened by a community of great minds.

**We connect, support and  
engage people and companies  
with ideas and passion in  
therapeutics, healthcare and  
industrial transformation.**

→ Reach your goals  
[www.innovateinbasel.com](http://www.innovateinbasel.com)

# Innovate and accelerate

Turning ideas into success or getting a new business off the ground takes hard work and dedication. Basel Area Business & Innovation is your connection to professional resources within a vibrant ecosystem designed to nurture innovation. We provide tailored entrepreneurial support in all steps of the founding process in the Basel Area, one of the leading life sciences hubs globally and an emerging hub for startups. Our range of services spans acceleration, catalyst projects, networking, events, entrepreneurial support and inspiring collaborative workspaces. Therefore, we collaborate with you as an entrepreneur, SME or established firm focusing on future-oriented technologies that have a particularly strong presence in the Basel Area.

**«Basel Area Business & Innovation has continuously supported Resistell on its way to market, opening its expert network and making very valuable connections.»**

Danuta Cichocka, CEO Resistell

# Initiatives

With a focus on growing the region's cutting-edge industries, we have launched several initiatives aimed at developing the digital and future-oriented life sciences, healthcare and production technologies ecosystems.

Our **Therapeutic Innovation** initiative supports emerging companies and enables collaboration with established players in the biopharma community. A key part of the initiative is BaseLaunch, which incubates and accelerates therapeutic ventures.

DayOne, our **Healthcare Innovation** initiative, brings together a community of great innovators who want to contribute to shaping the future of health. DayOne offers events, catalyst projects, startup acceleration and innovation workspaces.

The **Industrial Transformation** initiative provides networking and educational events and programs, and organizes the i4Challenge to accelerate the development of startups, SMEs and new ideas in the field of Industry 4.0.

→ **Participate now**

[www.innovateinbasel.com/acceleration](http://www.innovateinbasel.com/acceleration)

# Switzerland Innovation Park Basel Area

Across four sites, the park offers cutting-edge infrastructure from labs and meeting areas to offices and coworking spaces. Furthermore, a vibrant community and a broad set of support services help your ideas become reality.

- **Site Allschwil (main site)** with a focus on biotech and medtech
- **Site Basel** with a focus on digital health
- **Site Novartis Campus** with a focus on digital health
- **Site Jura** with a focus on digital health, healthtech, industrial transformation, medtech

**A place where you can  
shape the future: we offer  
over 7,000 m<sup>2</sup> of space  
for expanding your ideas.**

**We are your go-to partner to  
find support and resources for  
bringing your business to the  
Basel Area. From taxes to real  
estate, we'll guide you in the  
right direction.**

→ **Grow your business**

[www.investinbasel.com](http://www.investinbasel.com)

## **Invest and expand**

Our team assists you in all aspects of establishing your business activities in the region and provides comprehensive consulting. We analyze your needs and match them with tailor-made services. We'll point you to the relevant local authorities and arrange meetings with partners and institutions to get your business going. By facilitating connections to relevant players through meetings and events, we offer you quick access to the dynamic Basel Area ecosystem.

**«When we decided to expand to Europe, we selected Basel. The Basel Area Business & Innovation team did a tremendous job of providing support and guiding us through the administrative part of setting up a business.»**

**Georg Goeres, Head of Europe Indigo**

**With our comprehensive services we support startups, institutions and companies through all steps of the founding process.**

→ Say hello

[www.innovateinbasel.com](http://www.innovateinbasel.com)

# Services

Our in-house team includes 35+ associates in the Basel Area, as well as representatives in China, Korea, USA, India and Germany. We have a large network of industry experts across a number of fields including technology, real estate, new venture creation, funding, relocation and more. We provide our services free of charge to qualified companies.

## **Let us support you.**

- **Opportunity analysis**
- **Location search and real estate advice**
- **Business set-up in Switzerland**
- **Soft-landing package**
- **Ecosystem and network access**
- **Events, seminars and workshops**
- **Catalyst projects**
- **Startup acceleration and incubation**
- **Collaborative workspaces**

**Discover six reasons why  
Basel Area Business &  
Innovation is your best  
supporter in growing your  
innovative business in the  
region. We look forward to  
reaching your goals together.**

# Impact

Basel Area Business & Innovation has a proven track record in helping businesses to grow and reach their goals.



**380+**  
companies launched and  
settlements supported



**2,500+**  
consultation sessions  
conducted



**3** accelerators to jumpstart  
your business

**\$100+ M**  
raised by accelerated  
companies



**22,000+**  
event participants



**24,500+**  
members in our community  
of innovators

All figures since 2016





# Contact

**Reach out to us and find  
out how we can help you  
reach your goals.**

→ **Get started now**

[www.baselarea.swiss](http://www.baselarea.swiss)

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